Welcome
To the
Getting your Business Up & Running on the Internet Course

By

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Receipts & Contact Details

Please put you mobile phone number and e-mail on the sheet provided.

Getting Notes electronically

- I give out notes electronically
- Please log in to the following address

  http://www.patrickrice.net/ccocWeb/

- Please check your mail before coming to class

Fire exits

- Stairs are located at the end of the corridor.

- Stairs are located also in the middle corridor.

What's on the Course

THEORY ELEMENTS (30% OF COURSE)
- How the Internet works
- eBusiness models
- Conducting business on the Internet – the legal issues
- Internet payment systems

What's on the Course

WEB PAGE DESIGN (20% OF COURSE)
- The importance of good design - Imaging and the use of images on the Internet
- Colour on the Internet

What's on the Course

WEB PAGE DEVELOPMENT – THE OPTIONS (50% OF COURSE)
- HTML
- HTML - Up and Running
- HTML - Getting to know the tags
- HTML - Developing Forms
- HTML – The place of Javascript
- Dreamweaver
- What you see is what you get Web Development tools
- Finding your way around and using Dreamweaver

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The username is 'class' and the password is 'password'